

ORGANIZATIONAL OVERVIEW

IMPACT Shaping practices
Influencing policies
Impacting lives



WHAT IS IMPACT INITIATIVES?

IMPACT Initiatives is a leading Geneva-based **think-and-do-tank**, promoting efficient and integrated humanitarian and development action. IMPACT conducts **independent assessments, monitoring & evaluation, and organizational capacity-building programmes** in direct partnership with aid actors or through its inter-agency initiatives REACH and AGORA. IMPACT is a member of the ACTED Group.

+7500
RESOURCES

+400 STAFF

28 COUNTRIES

+90 PROJECTS

**+150 FULL-TIME
INTERNATIONAL EXPERTS**

OUR APPROACH

UNDERSTANDING SETTLEMENTS

IMPACT promotes the understanding of settlements through the lens of community dynamics, governance structures and socio-economic relationships, guiding humanitarian and governance actors in more effectively planning and implementing their action.

WORKING IN PARTNERSHIP

IMPACT promotes a collaborative approach among aid actors, local and national governance stakeholders, the private sector and affected communities, improving the inclusiveness and quality of aid delivery.

OUR MISSION AND VISION

OUR MISSION

To **shape practices and influence policies** in humanitarian and development settings in order to positively **impact the lives** of people and their communities.

We, as a think-and-do-tank, enable better and more effective decision-making by generating and promoting knowledge, tools, and practices for humanitarian and development stakeholders. We believe that by understanding settlements through the lens of community dynamics, governance structures and socio-economic relationships, we can impact lives of people, improve communities' development pathways and contribute to a fairer world.

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**SHAPING PRACTICES
INFLUENCING POLICIES
IMPACTING LIVES**
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OUR VISION

To **act as a catalyst for change** of aid practices and policies to positively impact lives of people and their communities.

PROMOTING INNOVATION

IMPACT promotes and facilitates the use of technology and innovation for more efficient and accurate collection and analysis of data, mapping and information management, supporting aid responses worldwide.

EVIDENCE-BASED PLANNING

IMPACT provides independent information and analysis on humanitarian needs, trends and response, enabling evidence based decision-making for planning, monitoring and evaluation purposes.



WHAT WE DO

1

ASSESSMENTS & ANALYSIS

Through its **field-based and independent assessments**, IMPACT supports aid actors to fill information gaps and enhance their planning capacity. IMPACT facilitates large multi-sector or sector-specific assessments, which are at the core of humanitarian planning and decision-making process, such as Humanitarian Needs Overviews and Response Plans.

2

MONITORING & EVALUATION

IMPACT teams monitor and evaluate humanitarian and development interventions in contexts of crisis, enabling partners to better understand the impact and efficiency of their programs and more broadly of the aid response. IMPACT's expertise includes **independent third party monitoring, impact evaluations, sector-response monitoring and evaluation**.

3

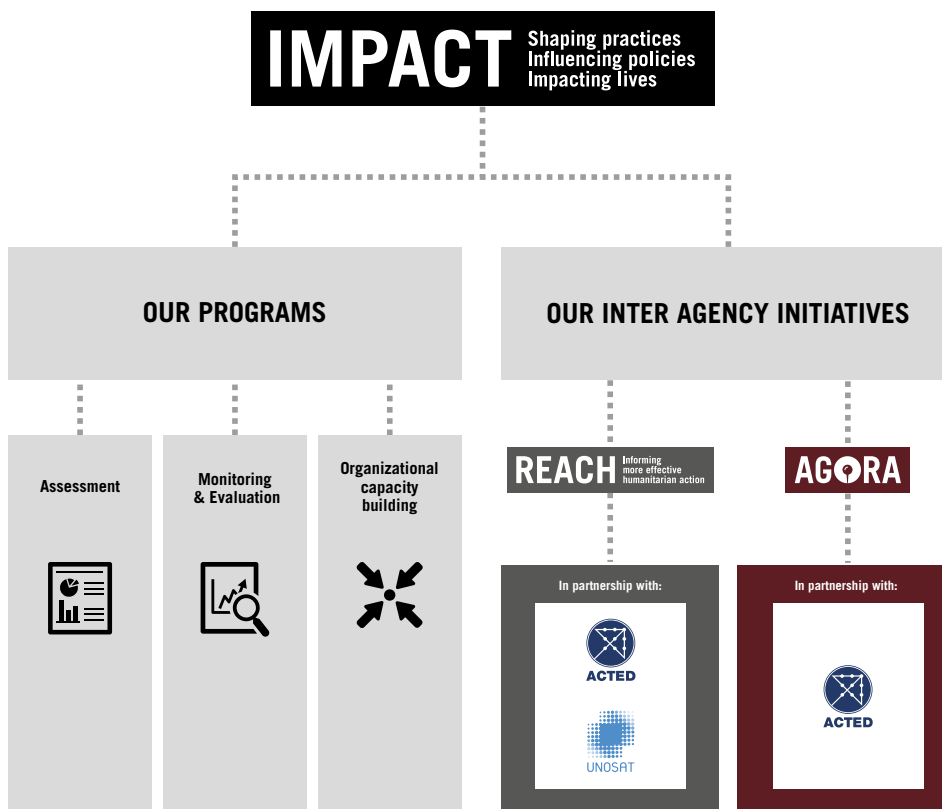
INFORMATION MANAGEMENT

IMPACT provides a wide range of **information management solutions and products to facilitate decision-making** by aid actors. IMPACT's information products include mapping products (static maps, interactive maps, web maps, infographics), narrative products (reports, factsheets, profiles) and data storage and management products (data portals, databases).

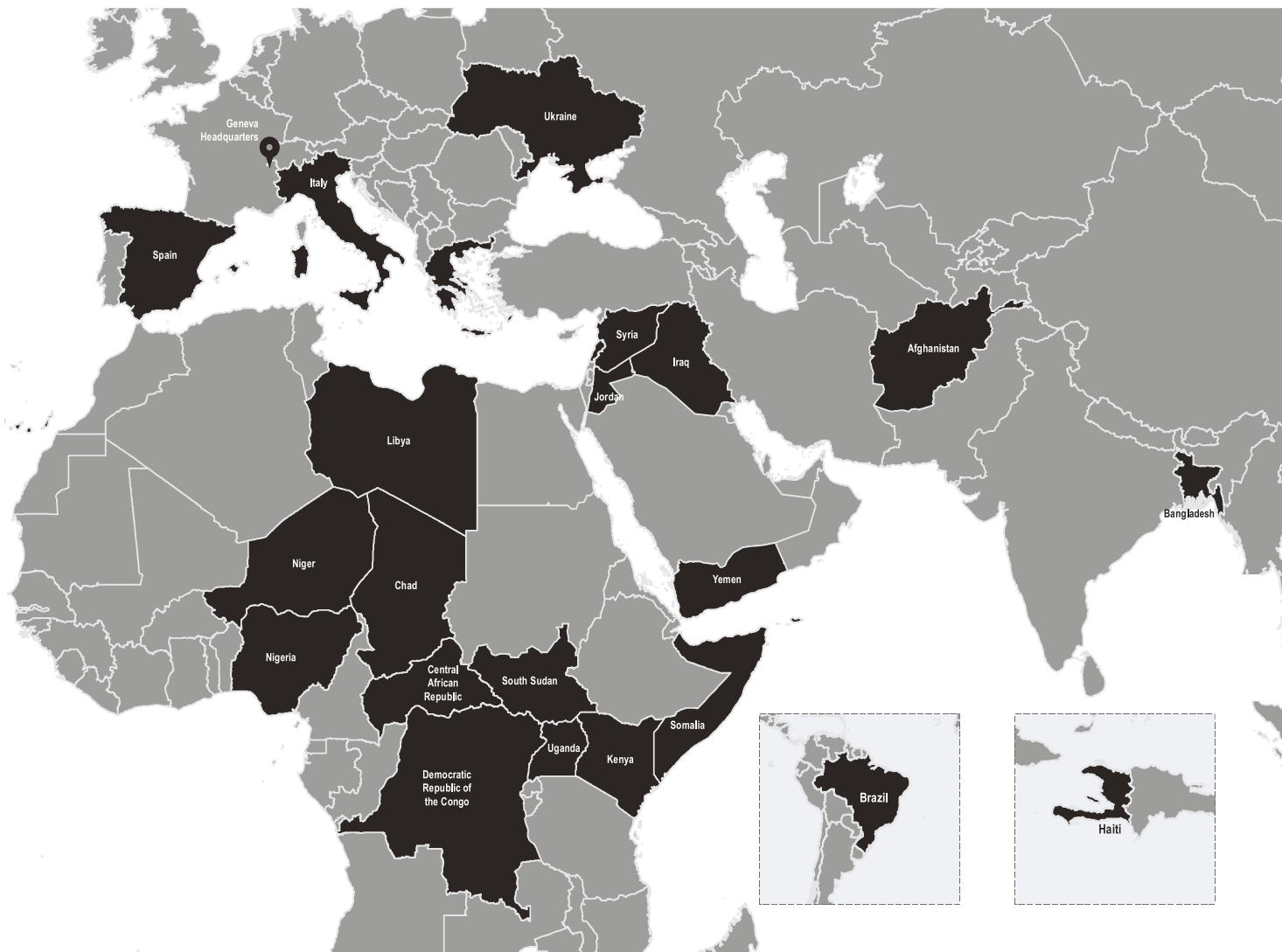
4

BUILDING CAPACITIES OF ORGANIZATIONS

IMPACT builds the capacity of local and international actors to gain a better understanding of crisis dynamics, have an increased capacity to respond to crisis and future shocks. IMPACT provides **direct trainings and tools** on information management, assessments, M&E and GIS, **and facilitates peer-to-peer support between institutional actors** (such as municipalities and universities).



WHERE WE WORK



Accountability and efficiency of humanitarian and development responses are increasingly central priorities for the aid sector, as reflected by the commitments of the World Humanitarian Summit. UN Agencies, NGOs and donors are striving to strengthen their capacity to grasp the needs and priorities of local populations, understand the impact of their work and increase cooperation and synergies with local actors.

Through its direct action and inter-agency initiatives, REACH and AGORA, **IMPACT enables more efficient, accountable and integrated humanitarian and development responses** across the Middle East, Africa, Asia and Europe.

To do so, IMPACT conducts **independent and field-based assessments, monitoring and evaluation, information management and organisational capacity building programs**, enabling UN Agencies, Donors, NGOs and local actors to understand crises, their impact and ensure integrated responses in crisis areas.

REACH

Informing more effective humanitarian action

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OUR VISION

Humanitarian actors effectively respond to the needs of crisis-affected communities

OUR MISSION

To strengthen evidence based decision making by humanitarian actors through efficient data collection, management and analysis in contexts of crisis.

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REACH facilitates joint and independent assessments, monitoring and evaluation in support of and within the framework of inter-agency coordination mechanisms. By doing so, REACH enhances the humanitarian community's decision-making and planning capacity, ensuring an evidence-based approach in crisis contexts.



www.reach-initiative.org



@REACH_info

A partnership of IMPACT and:



OUR PARTNERS

CLUSTERS



UN AGENCIES AND INTERNATIONAL ORGANIZATIONS





AGORA

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OUR VISION

Building synergies and platforms of engagement between local actors and exogenous aid stakeholders. Promoting the use of settlements as the territorial unit for the provision of aid and basic services.

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AGORA promotes settlement-based and multi-sectoral aid planning and delivery, fostering partnerships between exogenous aid actors and local stakeholders. By providing assessment, coordination and response planning capacity, AGORA enables localised, integrated and efficient responses, supporting the recovery and stabilization of crisis-affected communities and local actors.



www.agora-initiative.org



@AGORA_info

A partnership of IMPACT and:



OUR PARTNERS

DONORS

OTHER PARTNERS



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